

Yoast Software Services Terms & Conditions

These terms & conditions apply to the update and support services provided by Yoast BV of the Netherlands to you as a licensee of any GPL-licensed software provided by Yoast for which you have paid the applicable fees.

Support services. Yoast will provide a reasonable level of technical and end-user support regarding the software via e-mail and other channels as announced from time to time. Availability and manner of contacting will be published on the Yoast website and other channels.

Update services. Yoast will from time to time release updates to the software that improve functionality or address bugs or limitations. Further, at your request Yoast will strive to create updates that address issues identified by you, if reasonable and within the scope of the software. Such updates will be owned by Yoast and made available under the GPL license as with all Yoast software and updates thereto.

Consideration. Support and updates are only available for any software for which you have paid the applicable fees. For the first twelve months of this agreement, an initial fee is due. For subsequent months further fees are due as announced by Yoast. Fees are due in advance and must be paid in the manner(s) as indicated by Yoast. Refunds are available up to 30 days after payment. Yoast may once every payment period adjust the fees for the next payment period.

Confidentiality. Yoast shall keep strictly confidential all non-public information from you it may collect in connection with your use of the software. No obligation for confidentiality exists regarding any input for suggested updates.

Limitation of liability. Except in case of intentional misconduct or gross negligence, Yoast accepts no liability for any damages caused in connection with the services under this agreement. This includes but is not limited to damages in the form of data loss, failure to operate, lost revenue or missed profits.

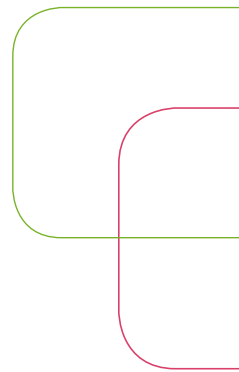
Term. The agreement is entered into on the day your initial fee payment is received by Yoast and remains in force for an initial twelve-month period. Upon receipt of further payments, the agreement is renewed for successive monthly periods. Both you and Yoast can cancel anytime with effect at the end of the then-current term.

Law and venue. Any disputes in connection with this agreement are governed by Dutch law and must be brought before the courts of Arnhem, the Netherlands.

Yoast SEO Care services Terms & Conditions

These terms & conditions apply to the search engine optimization services provided by Yoast BV of the Netherlands to you.

Services. Yoast will periodically review the website designated by you for issues that in its professional opinion need adjustment to improve performance and accessibility through major search engines. Further, if Yoast deems an issue technically straightforward, Yoast may implement such adjustments itself.



Backups. Before implementing any adjustments, Yoast shall create a full backup of all relevant website software and data. This does not discharge you from maintaining current backups.

Consideration. For the service monthly or quarterly fees are due as agreed between you and Yoast. Fees are due in advance and must be paid in the manner(s) as indicated by Yoast. Refunds are available up to 30 days after payment. Yoast may once every payment period adjust the fees for the next payment period.

Confidentiality. Yoast shall keep strictly confidential all non-public information from you it may collect in connection with the services under this agreement. Any Yoast-created backups will be destroyed upon termination of the agreement.

Limitation of liability. Except in case of intentional misconduct or gross negligence, Yoast accepts no liability for any damages caused in connection with the services under this agreement. This includes but is not limited to damages in the form of data loss, failure to operate, lost revenue or missed profits.

Term. At your option and upon receipt of the applicable payment, the service is entered into for successive periods of one month or one quarter of a year. Both you and Yoast can cancel anytime with effect at the end of the then-current term.

Law and venue. Any disputes in connection with this agreement are governed by Dutch law and must be brought before the courts of Arnhem, the Netherlands.

Yoast Academy Terms & Conditions

These terms & conditions apply to the online courses and information provided by Yoast BV of the Netherlands to you.

Services. Yoast offers certain online course content relating to web design, search engine optimization and related subjects. The content of courses may change at any time. Courses may be withdrawn at any time, subject to thirty days prior notice.

Availability. Yoast will use its best efforts to have the content available at all times but makes no guarantees in this regard. If content is not available at a specific point in time despite a specific promise by Yoast and this is due to a technical issue within the control of Yoast, any fees for such content will be refunded.

Copyright. The course content is copyrighted by Yoast and may only be used by one person within your organization. Further use, copying or distribution is strictly prohibited.

Consideration. For access to course content fees are due as agreed between you and Yoast. Fees are due in advance and must be paid in the manner(s) as indicated by Yoast. Yoast may once every payment period adjust the fees for the next payment period.

Limitation of liability. Except in case of intentional misconduct or gross negligence, Yoast accepts no liability for any damages caused in connection with the services under this agreement. This includes but is not limited to damages in the form of data loss, failure to operate, lost revenue or missed profits.

Term. At your option and upon receipt of the applicable payment, the service is entered into for successive periods of one month or one quarter of a year. Both you and Yoast can cancel anytime with effect at the end of the then-current term.

Law and venue. Any disputes in connection with this agreement are governed by Dutch law and must be brought before the courts of Arnhem, the Netherlands.